

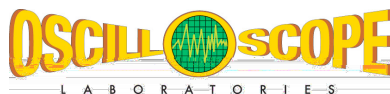
GUNNIN' FOR THAT #1 SPOT

ADAM YAUCH

RELEASE DATE: June 27, 2008
RUNNING TIME: Approx 90 min
RATING: Rated PG-13 rating for Language
OFFICIAL WEBSITE: www.gunninmovie.com

Distributor Contact:
Oscilloscope Pictures
David Fenkel
Dan Berger
212.219.4029
david@oscilloscope.net
dan@oscilloscope.net

Press Contact:
42West
Liz Berger
Lauren Burton
(212) 277-7555
liz.berger@42west.net
lauren.burton@42west.net



- SYNOPSIS

&

, ,
, &

**Since the Elite 24 game 18 months ago, five of these players have become national celebrities and university legends playing for top college basketball programs. The other three are still in high school.*



"You're looking at the single most significant basketball portrait taken in the 21st century. No one believed anyone could gather this many talents and temperaments so very early on a summer evening but it all happened like magic, and the world will one day be smitten with this picture.

24 of this year's top high school players on the steps of a stoop off Frederick Douglass Boulevard. They're here to play against each other one day and one day only. Untouched by shoe companies and college coaches, unprotected by the AAU and the NCAA. Together for the game, not stardom or fame. Together because basketball, not the NBA, is in their DNA."

- Scoop Jackson, ESPN

' &

' STATEMENT

#

#

SPECS

Sound Format: Dolby Digital 5.1
Negative Format: Video
Print Format: 35mm

BOOST MOBILE ELITE 24 HOOPS CLASSIC

BOBBITO GARCIA

Bounce
Culture 1960-1987" Testify Books)

"Where'd You Get Those? NYC's Sneaker
The Source Vibe, Slam

NBA 2K8

ESPN2's "It's the Shoes"

#

#

PLAYERS

OSCILLSCOPE SHIP TO MY LOU SOUND #5 GUARD

JERRYD BAYLESS
19 YEARS OLD PHOENIX, AZ
SENIOR CLASS OF 2007

SLATS 24

JERRYD BAYLESS
St. Mary's High School, Phoenix, AZ

The Arizona Republic

&

OSCILLSCOPE SHIP TO MY LOU SOUND #30 FORWARD

MICHAEL BEASLEY
17 YEARS OLD UPPER MARLBORO, MD
SENIOR CLASS OF 2007

THE BLUE TEAM

SLATS 24

MICHAEL BEASLEY
Notre Dame Preparatory School,
Fitchburg, MA

RISE

&

TYREKE EVANS
American Christian High School, Chester, PA



DONTE GREENE
Towson Catholic High School,
Baltimore, MD



BRANDON JENNINGS
Oak Hill Academy, Mouth Of Wilson, VA



KEVIN LOVE
Lake Oswego High School, Lake Oswego, OR



KYLE SINGLER
South Medford High School,
Medford, Oregon



LANCE STEPHENSON
Abraham Lincoln High School, Brooklyn, NY



MUSIC

Jay-Z

Beastie Boys

Jay-Z

Beastie Boys

Jay-Z

Cymande

Kool and the Gang

Roy Ayers

Ludacris

The Meters

Nas

Afrika Bambaataa

M.I.A.

David Batiste

M.I.A.

EPMD

Beastie Boys

Fat Joe

Beastie Boys

The Game

Beastie Boys

House of Pain

N.W.A.

Public Enemy

Beanie Sigel & Freeway

Jimmy Smith

The Staple Singers

Joe Budden

From the film Friday the 13th